

The HD revolution hits the water!

Most of you know that *Hooked* Magazine publisher Steven Wintemute and I shoot a video series called "The Weekend Warriors". We started doing these videos to document all the fun and excitement we experience as average-Joe anglers, and to encourage others to do the same. There's been nothing fancy about our filming equipment – in fact our early videos were shot using the video setting on our point-and-shoot digital cameras. Then last month I bumped into an old friend, Kyle Picard. Kyle mentioned he had seen our videos, and said that we had to try a new camera he was about to introduce to the market in central Canada, the GoPro HD Hero.

Listening to the features he quickly named off – true professional

1080p HD video, completely waterproof to over 180 feet, 170-degree widescreen lens, 5mp true HD still pictures with time laps picture capability – to name just a few, I was immediately interested. When I learned that all of this could be had for around 350 bucks, and is already widely used by surfers, bikers and racers who are transforming the way we are able to view these sports, I knew this was something anglers everywhere should be aware of. So we made arrangements for Steve and I to road-test an HD Hero for the next few months and report on what we find – good or bad.

We've just received our new GoPro HD Hero, and are already very impressed. This little camera is smaller than a deck of cards, but packs the features of cameras many

times larger. But what really stands out is how versatile it is... through its removable polycarbonate case and innovative mounting system, anywhere you could possibly dream to mount a camera, you can. Over the next few months, we'll be adding all kinds of videos and pictures we get with our HD Hero on hooked-magazine.ca, and reporting on our findings in future issues of *Hooked*.

The GoPro HD Hero camera will be available in stores across central Canada soon. In the meantime, if you want more information on becoming a GoPro dealer or where you can get one, give Kyle a call at (204) 255-4830 or email him at kpocard@mts.net. You can check out a gallery of amazing videos shot with the GoPro at www.fusionracing.com



Whether you are an angler and want to catch your catch, or if you just like to mix water and movie-making, this little camera makes a big splash!

