

Fusion Racecars is proud to announce the formation of a professional racing series for their cars at tracks throughout the Northwest.

"We wanted to create a series that was unlike anything else out there," said Fusion president Dennis Bainbridge, "it will be focused

on the participants and the experience they have both on and off the track. On the track, the competitors will race in evenly matched Fusion FRC-14 and FRC-K20 racecars. Off track we will have a hospitality area at each event for the group to gather, swap stories and get the most out of the weekend."

The series will run select events with the ICSCC (International Conference of Sports Car Clubs) in BC, Washington, Oregon and

the crown jewel in the series, the Rexall Edmonton Indy.

There will also be prize money. So far the estimated prize fund is **\$25,000 and growing**. The fund will be distributed in 2 ways, prize money at each race and then a points payout at the end of the season.

The series competitors will race in evenly matched FRC-K20 and FRC-14 racecars. The cars will run spec ECU's, gear ratios and tires. "The goal is to make this a Driver's series", said Titus Midgley Fusion Partner and designer of the racecars, "managing these things on the cars keeps the costs under control and puts the performance back in the hands of the person behind the wheel".

In addition to running in the Fusion Sports Racer Series, the FRC's used in the series will still be fully homologated to race with all the major sanctioning bodies in North America. So if a competitor would like to get more seat time, they can jump over to race additional ICSCC, SCCA, NASA or track day events.

### Series Promotion

One of the tools we realize will help many of our competitors fund their involvement with Motorsports is the ability to promote their companies and sponsors. To that end, we have many plans we have to promote the series.

Media- The Fusion Sports Racer Series will be sending press releases and images to a variety of web, print and broadcast media. We will also work with individual teams to send the releases to media in markets that are of key interest to them and their sponsors.

Webcast- The series will be producing a webcast of each race that will be broadcast on sites like YouTube.com and our site Fusion-Racecars.com. Each episode will feature highlights from a specific race, interviews and technical features. The episodes will be hosted by NASCAR Canada, ARCA and Canadian Superbike Championship announcer Pat Gonsalves.

The webcast will also be available for competitors to post on their own sites and other promotions.

## 2010 FUSION Sports Racer Series



### 2010 Schedule (tentative)

April 24/25	Portland International Raceway
May 1/2	Pacific Raceway
June 19/20	Mission
July 22-24	<b>Rexall Edmonton Indy</b>
TBA	Spokane Raceway
TBA	Oregon Raceway Park

### Purchase Bonus

As a special bonus to the first six entrants, Fusion is extending an \$8,000USD discount on the first six car purchases to help launch the series.

Each car comes fully equipped ready to race, it even has data acquisition.

At the time of this writing there are four of the six discounted cars remaining.

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