



## FUSION SPORTS RACER SERIES

Learn more about the *Fastest* and *Richest* Spec series in the Northwest .

[www.FusionRacecars.com](http://www.FusionRacecars.com)

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## Series Overview

**Fusion Racecars is proud to announce** the formation of a professional racing series for their cars at tracks throughout the Northwest.

“We wanted to create a series that was unlike anything else out there,” said Fusion president Dennis Bainbridge, “it will be focused on the participants and the experience they have both on and off the track. On the track, the competitors will race in evenly matched Fusion FRC-14 and FRC-K20 racecars. Off track we will have a hospitality area at each event for the group to gather, swap stories and get the most out of the weekend.”

The series will run select events with the ICSCC (International Conference of Sports Car Clubs) in BC, Washington, Oregon and the crown jewel in the series, the Rexall Edmonton Indy.

There will also be prize money. So far the estimated prize fund is **\$25,000 and growing**. The fund will be distributed in 2 ways, prize money at each race and then a points payout at the end of the season.



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## 2010 Tentative Schedule

April 24/25	Portland International Raceway
May 1/2	Pacific Raceway
June 19/20	Mission Raceway
July 22-24	<b>Rexall Edmonton Indy</b>
TBA	Spokane Raceway
TBA	Oregon Raceway Park

## Licensing Requirements

All Drivers must hold a valid equivalent competition license issued by CACC, SCCA, NASA or FIA/ASN.

Licenses of other sanctioning bodies may be honored at the discretion of the License Director.



## Series Promotion

A major component for many participants in a series is the ability to deliver a *Return on Investment* to potential sponsors. Whether that sponsor is a third party or their own company, the ability to promote a brand is essential. The Fusion series recognizes this fact and is using a number of tools that will help our competitors activate their sponsorships and fund their passion for Motorsports. The following are the three primary methods we will be using to promote the series, teams and sponsors.

## Media Relations

The Fusion Sports Racer Series will be sending press releases and images to a variety of web, print and broadcast media. We will also work with individual teams to send the releases to media in markets that are of key interest to them and their sponsors.

## Race Webcast

The series will be producing a webcast of each race that will be broadcast on sites like YouTube.com, speedcasttv.com and our site FusionRacecars.com. Each episode will feature highlights from a specific race, interviews and technical features. The episodes will be hosted by NASCAR Canada, ARCA and Canadian Superbike Championship announcer **Pat Gonsalves**. The webcast will also be available for competitors to post on their own sites and other promotions.

## Fan & Media Guide

The series will be producing a Fan and Media guide that will provide information on the series. It will also give fans information on the cars, teams, Driver bios and sponsors. The guide will be available for download from the Fusion site. It will also be made available for the teams and sponsors to post on their own sites.



“Low weight, tough, affordable components and enclosed cockpit yield a unique combination of high performance, safety and economy”

## The Cars

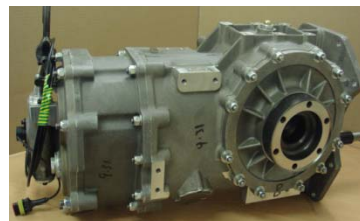
The 2 seat FRC has the performance of an all out endurance racer, coupled with the features and confidence inspiring handling required for a track day novice. Prepare to jump in and feel instantly comfortable.

Our standard feature list includes top quality components from manufacturers like AIM data, AP brakes and Ohlin's dampers. Brands you would pay thousands extra with our competitors. The 2 seat, mid-engine prototype is SCCA homologated and the cars have raced with every major sanctioning body in North America.

Power for the FRC-K20 is supplied by the Honda K20 engine (Civic Si). All that power is transferred to the rear wheels through the Elite TXL-250 6 speed transaxle. The transaxle features sequential shifting, limited slip and reverse.



*Honda 2.0 ltr K20 Motor*



*Elite TXL-250 6S transaxle*

## Fusion FRC-K20

The Fusion FRC-K20 is an ultra-high performance sports racer whose incredible styling is inspired by the cars of the Daytona Prototype series.

For 2009 the refined aerodynamics package significantly increases straight-line speed and downforce.

**Chassis:** 4130 Chromoly Steel space frame SCCA Homologated.

**Drive Train:** Honda K20 motor with the new Elite TXL-250 6s transaxle.

**Brakes:** AP Racing 4 piston calipers and vented rotors on all 4 wheels.

**Instrumentation:** AIM data logger

**Bodywork:** The bodywork comprises of 8 lightweight fiber glass components.

**Dimensions:** Length 144", width 68", height 42", dry weight 1300 lbs.

**Top Speed:** 150mph / 240 km

## Prize Fund Distribution

Prize monies will be distributed in 2 ways.

First, each race will pay the top 3 finishers;

1<sup>st</sup> - \$750, 2<sup>nd</sup>- \$500, 3<sup>rd</sup>- \$250

The second payout will happen at the end of the season awards ceremony. The balance of the prize fund will be divided by the total number of points handed out to all series entrants.

Each entrant will then be paid an amount equal to their points earned times the dollars per point as determined from the equation above.

*E.g. if the prize fund is \$25,000 and there are six entrants in the series;*

- *Total race winnings (1<sup>st</sup>-3<sup>rd</sup> x 6 events) \$9000*
- *The remaining points fund pool would be \$16,000*
- *The total number of points issued is 756 (1<sup>st</sup>-6<sup>th</sup> x 6 events)*
- *The \$16,000 is then divided by 756 points = \$21.16*
- *If one entrant won every race, they would earn 180 points times \$21.16 equals a year end champions cheque for **\$3,809.52***

## Finance & Lease Options

Do you want to keep your money in other investments to grow while you race in the Fusion Series?

We are currently finalizing programs for lease and financing options . Call for details.

## Series Purchase Bonus

As a special bonus to the first six entrants, Fusion is extending an \$8,000 USD discount on the first six car purchases to help launch the series.

Each car comes fully equipped ready to race, it even has data acquisition.

## Purchase Options

As with any spec series, the parity is created by the use of one make of car and a spec drive train. In this case, the Fusion FRC is the platform.

Fortunately, the Fusion is also a very competitive racecar with all the major sanctioning bodies in North America. So the investment is flexible enough to allow owners to compete in SCCA, NASA and CASC races as well.

The cost of a new *ready to race* FRC-K20 is \$91,990 USD before the series entry discount. So the net price for the first 6 series entrants is just \$84,990 USD for race proven design that you can use in the Fusion series, endurance racing and club racing across the continent.

## Arrive & Drive Services

One of the services we felt many of our customers would require is the ability to show up at the track with nothing more to worry about than what time am I racing and where is our hospitality area. Many of our customers lead very hectic schedules and the only way they have time to enjoy their passion is with this type of service.

To that end, we have started to assemble a short list of companies we knew could fill those demands. Companies like Adare Motorsports in Spokane Washington and Nixon Prosports in Mission BC.